

# Beauty Spring business

What's next?

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*Skin*  
**GLASS**

The new powerful trend

**TIPS FOR YOUR CAREER**

Spring 2025 is perfect for refreshing your beauty routine. Choose lightweight, hydrating products to tackle winter dryness. Go for dewy foundations or tinted moisturizers with SPF for a natural glow. Soft pastel eyeshadows and glossy coral lip colors reflect the season's vibe. Prioritize eco-friendly products, and maintain a healthy diet and hydration for a radiant look.

[ Turn your passion  
into a successful career ]



**Juan Carlos**  
IIE DIRECTOR



True beauty shines when confidence meets creativity. Embrace your unique style and let your passion illuminate the world.



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# NAIL TRENDS

# SPRING IDEAS



## Play with pinks

Mix up your shades to create intricate floral designs that look fresh for spring.

## Borderline

Opting for darker borders around each of your nails is a great way to make the colors pop. Bonus points for the cute polka dots here.

## Go 3-D

3-D designs can look a bit much if done on every single nail, but this peachy pink base shade helps to soften things up.





## **Glass Skin: The Crystal-Clear Complexion Trend**

### **How to Achieve Glass Skin?**

To get this luminous effect, it's essential to follow a skincare routine that prioritizes hydration and radiance.



### **Key steps include:**

- **Double cleansing:** Start with an oil-based cleanser followed by a water-based one to remove impurities.
- **Hydrating toner:** Helps refresh and balance the skin.
- **Gentle exfoliation:** Removes dead skin cells and enhances skin texture.
- **Layered hydration:** Lightweight serums and creams to boost moisture and glow.
- **Facial oils:** A finishing touch for a dewy, glass-like glow.



➔ Glass Skin is a skincare philosophy that prioritizes deep hydration and mindful care over mere appearance ←



## **BECOME A MASTER HAIR ARTIST IN 5 SIMPLE STEPS.**

TO DOMINATE THE HAIR SCENE

### **Sharpen Skills**

Maintain scissors and balance basic and advanced techniques.

### **Signature Style**

Develop a unique look and showcase it online to attract clients.

### **Stay Trendy**

Stay updated with trends through courses and adopt the latest styles.

### **Impress Clients**

Offer personalized consultations in a welcoming, professional environment.

### **Network**

Collaborate with creatives for exciting opportunities in fashion and film.

# WE ARE SO PROUD OF YOU

We offer the best services for you





# I'VE FINISHED MY STUDIES, WHAT'S NEXT?

Completing your beauty training is a huge milestone, but now it's time for the next step: entering the professional world and building a successful career. Here's a guide to help you get started.

# DEFINE YOUR PATH →

## Choose your beauty focus

- Work in a salon/spa
- Offer mobile services as a freelancer
- Specialize in weddings/events
- Start a business or beauty studio
- Educate others in the field

## Build Your Portfolio

- Showcase your work through a digital portfolio on Instagram or a website to attract clients.

## Leverage Social Media / Use platforms to share:

- Before & after transformations
- Beauty care tips
- Trending techniques

## → BONUS TIP

CONFIDENCE AND PROFESSIONALISM HELP BUILD A STRONG PERSONAL BRAND; FOCUS ON CLIENT SERVICE AND CONTINUOUS INNOVATION.





**Transform**  
YOUR PASSION INTO A CAREER



## Cosmetology

A comprehensive program covering various aspects of personal care, including hairdressing, makeup, and facial treatments.

## Nail Technology

This course focuses on the techniques and knowledge necessary for nail care and beautification.

## Esthetics

Focused on skin care, this course teaches facial and body treatments, along with other techniques related to skin health and beauty.



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